

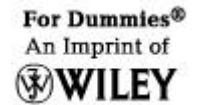
Linux For Dummies® 7th Edition

Dee-Ann LeBlanc, Vancouver, British Columbia, Canada, author

WHY TO BUY

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For beginning Linux desktop users, this friendly reference is being fully updated for the latest versions of Fedora Core, SUSE, Mandrake, Xandros, Linspire, and Knoppix and covers one new distribution: Ubuntu! DVD with Fedora Core, Knoppix, and more!



Author biography

Dee-Ann LeBlanc (Vancouver, Canada) is an award-winning author and technical journalist with 13 books and over 150 articles to her credit. Dee-Ann develops and teaches courses on Linux, Unix, and other computer-related topics online and in person. She also presents at computer conferences regularly. She is *LinuxWorld* magazine's Gaming Industry Editor. Dee-Ann will continue to heavily promote this book via her many industry connections and during presentations at the many conferences that she attends.

Sales handles

- **Friendly style:** Walks new Linux desktop users through pre-installation and the installation process, around the desktop, and shows how to secure the Linux system and work with OpenOffice.org in the *For Dummies* nonintimidating style.
- **Desktop focus:** Lets beginning desktop users explore the various distributions.
- **Detailed installation instructions:** For all seven distributions covered in the book.
- **Fully updated:** For latest versions of the distributions covered: Fedora Core, SUSE, Mandrake, Xandros, Linspire (formerly Lindows), and Knoppix.
- **New Distribution:** This new edition adds coverage of Ubuntu Linux distribution.
- **Pub date:** Coincides with the Fall releases of Fedora Core and SUSE Linux.
- **High-profile author:** Continually promotes book at conferences and via contacts.
- **DVD:** Has full Fedora Core and Knoppix distributions & ISO images for SUSE, Mandrake, Xandros, Linspire & Ubuntu – saving hours of downloading time!
- **Track record:** *Linux For Dummies* has sold over 150,000 copies in six editions.
- **Growing market:** Linux is one of the few technology products that has boomed during the tech downturn. Meta Group predicts Linux market share to climb from 3 to 11% over the next four years, driven by advanced home users. Computer Associated Linux Tech Group expects a \$6-million Linux market by 2006. New Linux client operating environment licenses (desktop) will grow 25% per year from 3.4 million units to 10.4 million by 2007; Linux platform server sales will grow from \$3 billion in 2003 to nearly \$8 billion by 2008; and, in units, server sales will grow from fewer than one million units last year to over two million units by 2007. (IDC)

About the topic/technology

- **What it is:** Linux is a UNIX-based OS created by Linus Torvalds with the help of developers around the world. Since it's developed under the GPL, the source code is free. Companies like Red Hat and SUSE have created commercial Linux distributions.
- **Why Linux:** Linux is an excellent, low-cost alternative to expensive OSs. As server market grows, desktop interest is moving from mild to serious, especially in fin'l, retail, gov't, & education fields. Some of the 2-million Windows NT users may switch to Linux.
- **Int'l presence:** Behind U.S. in mkt. share is Western Europe and Asia-Pacific region; an over 6.5% compound annual growth rates is expected in this region. (IDC)

Market description (Please include secondary markets)

Primary: Beginning Linux desktop users who want to switch to or experiment with Linux and those familiar with Linux, but want to compare distributions.

INFORMATION

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Dee-Ann LeBlanc

About the book

- **About the book:** *Linux For Dummies, 7th Edition*, shows first-time Linux desktop users how to install and use Linux on the desktop in the *For Dummies*' friendly, easy-to-understand style. This edition is being fully updated to reflect the latest versions of the six popular Linux distributions covered in the book: Fedora Core, SUSE, Mandrake, Xandros, Linspire (formerly Lindows), and Knoppix. This edition also adds coverage of a seventh popular distribution: Ubuntu. It includes distribution-specific installation instructions for each distribution. It has one chapter devoted exclusively to installing Fedora Core, the most popular distribution, and another chapter with individual sections for installing each of the remaining distributions. Other topics covered include prepping your computer for Linux; booting and stopping Linux; working on the GNOME and KDE desktops; configuring Linux; connecting to and using the Internet; surfing the Web; using email; using cool Internet tools; working with the Linux file system; adding software to Linux; securing Linux; working without the GUI; changing GNOME and KDE; and working with multimedia and OpenOffice.org. In addition, this revised edition includes the following new material:
 - New coverage of the Ubuntu Linux distribution,
 - Skype Internet telephone system,
 - Added coverage of OpenOffice.org applications,
 - VNC (virtual desktop remote control), and
- **Series features:** *Linux For Dummies, 7th Edition*, is written in the friendly, humorous, and easy-to-understand style that is the hallmark of the *For Dummies* brand.

Previous works by author/editor (Title; Author; ISBN; Price; Pub Date; Net Sales; Publisher; Comments)

- *Linux For Dummies, 6th Edition*; LeBlanc ISBN: 0764579371; \$29.99; Feb. 18, 2005; Net Sales: 6,240 (Sales History Report 3-20-05); Wiley; 456 pgs.
- *Linux Routers*; LeBlanc et al; ISBN: 1578702674; \$39.99; Oct. 2001; 665 units (Bookscan 3-19-05); New Riders; 350 pgs.

Competition top three (Title; Author; ISBN; Price; Pub Date; Net Sales; Publisher; Comments)

- *Moving to Linux: Kiss the Blue Screen of Death Goodbye*; Marcel Gagne; ISBN: 0321159985; \$34.99; Aug. 2003; 9,845 units (Bookscan 3-13-05); Pearson; 368 pgs.; CD with Knoppix live.

Related titles (Add sales information)

- *Linux For Dummies, 6th Edition*; LeBlanc; ISBN: 0764579371; \$29.99; Feb. 18, 2005; Net Sales: 6,240 (Sales History Report 3-20-05); Wiley; 456 pgs.
- *Linux For Dummies, 5th Edition*; Dee-Ann LeBlanc; ISBN: 0764543105; \$29.99; Dec. 23, 2003; Net Sales: 12,744 (Sales History Report 3-11-05); Wiley 408 pgs.; DVD

Previous Editions

- 0-7645-7937-1 — {{Linux® For Dummies®}}/March 14, 2005/US\$ 29.99, CAN\$ 38.99, £ 19.99/446 pages