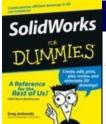
SolidWorks For Dummies®

Greg Jankowski



WHY TO BUY

SolidWorks For Dummies shows you how to use the SolidWorks CAD drawing software in the For Dummies style. Author is a SolidWorks expert who works at SolidWorks.



Author biography

Greg Jankowski (Madison, WI) is the Customer Satisfaction Manager at SolidWorks Corp. He is a CAD-industry veteran with experience using SolidWorks, ProEngineer, and Computervision CAD systems in a variety of mechanical design, application engineering, and developmental positions. He is the Prinicpal at CIMCo, a SolidWorks Solution partner since SolidWorks, Version 95. Greg authored the book *SolidWorks for AutoCAD Users*, the e-book *Exploring SolidWorks*, and has regular columns in SolidWorks *Express, Solid Solutions Magazine*, and the *Cadence* magazine column, *Solid Thinking*.

Sales handles

- **Friendly style**: Shows SolidWorks newbies and those who have CAD experience and want to switch to SolidWorks due to its 3D capabilities, how to use the SolidWorks CAD software in the *For Dummies'* gentle, easy-to-understand style.
- Expert author: Greg Jankowski works at SolidWorks and has first-hand knowledge.
- SolidWorks market: The #2 overall CAD product with over 350,000 licenses (seats). Actual users are estimated at 775,000. It is used in over 38,400 locations in over 100 countries and is the world's #1 mainstream 3D design software with the largest 3D installed base (325,000 seats). It's endorsed and embraced by the world's top-ranked four and five-year engineering-degree programs worldwide. Over 4,500 academic institutions use it to teach engineering technology and design.
- **Coverage**: Covers version 2005Plus and applicable to earlier versions.
- **Companion CD**: Shows how to do various tasks with SolidWorks.
- Proven CAD track record: Our CAD titles are successful with AutoCAD FD selling over 178,000 units in six editions.
- **Big CAD market**: A 2003 Jon Peddie Research report estimates that the CAD market has a 20-million installed base (2004).

About the topic/technology

- What it is: SolidWorks is the #2 technical drawing software used to create technical drawings. It is a CAD (computer-aided design) program used by design and drafting professionals (engineers and drafters) to create precise, efficient drawings. Since it is known for its 3D features, many switch to it for its 3D capabilities after working with other CAD tools.
- **Company behind it**: SolidWorks Corporation (<u>www.solidworks.com</u>). Company is growing and rapidly approaching one-million users. List price: approximately \$4,000.
- Market: Business climate is improving for CAD-using companies that know they need to modernize their CAD software and techniques.
- **Release schedule**: Book coincides with SolidWorks 2006, due out June 2005. SolidWorks is updated every 10 to 12 mths. Current version, 2005, released in July 2005.

Market description (Please include secondary markets)

• **Primary**: Drafters, engineers, and others new to SolidWorks; those with experience switching to SolidWorks for its 3D capabilities.

INFORMATION

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software (Non-Microsoft)

Product Line: (TA) Dummies Tech **Discount Group:** (2CT) Computer

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About the book

- About the book: SolidWorks For Dummies shows SolidWorks newbies how to use the SolidWorks technical drawing CAD software in a gentle and humorous way. The book covers SolidWorks 2006. It is also applicable to some earlier versions. This book is also for people with some CAD experience who might be switching to SolidWorks from other CAD tools because of the product's 3D capabilities. Topics covered include setting up SolidWorks; using templates; sketching, assembling, and creating drawings; editing drawings; printing and plotting drawings; reviewing drawings; automating the drawing process; leveraging existing designs; and collaborating with team members.
- **Series features**: SolidWorks *For Dummies* is written in the friendly, humorous, and easy-to-understand style that is the hallmark of the For Dummies brand.

Previous works by author/editor (Title; Author; ISBN; Price; Pub Date; Net Sales; Publisher; Comments)

- SolidWorks for AutoCAD Users 3-E, Jankowski/Murry, ISBN: 156690191X; \$84.95; Nov.99; Delmar; 531 pages No Bookscan data available; Delmar; 531 pages.
- SolidWorks for AutoCAD Users 2-E; ISBN: 1566901561; \$84.95; Feb. 1998; No Bookscan data available; OnWood; 492 pgs.
- Exploring SolidWorks (e-book); ISBN: 0966855809; \$186.76; Jan. 1999; No Bookscan data available; CIMco; 1,500 pgs.

Competition top three (Title; Author; ISBN; Price; Pub Date; Net Sales; Publisher; Comments)

- Inside SolidWorks 2003; Murray; ISBN: 1401805108; \$78.95; Dec. 2002; 2,728 net units (Bookscan 2004); Delmar; 858 pgs.
- SolidWorks for Designers Release 2005; Tikoo; ISBN: 1932709045; \$69.00; 10/04; No bookscan data available yet; CAD CIM; 784 pgs.

Related titles (Add sales information)

- AutoCAD 2005 For Dummies; Mark Middlebrook; ISBN: 0764571389; \$24.99; April 2004; 6,136 net units (Sales History Report, 10-25-04); Wiley; 432 pgs.
- AutoCAD LT 2005 For Dummies; Mark Middlebrook; ISBN: 0764572806; \$24.99; July 2004; 4,000 net units (Sales History Report, 10-25--04); Wiley; 402 pgs.
- *AutoCAD 2004 For Dummies*; Mark Middlebrook; ISBN: 0764540459; \$24.99; April 2003; 15,540 net units (Sales History Report, 10-25-04); Wiley; 408 pgs.